

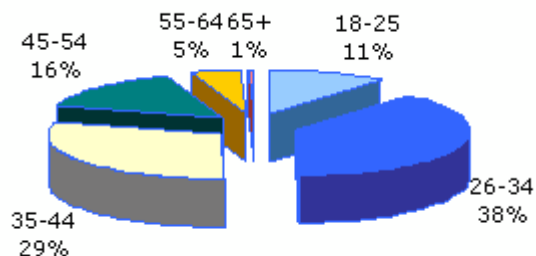


Why RecruitIreland.com?

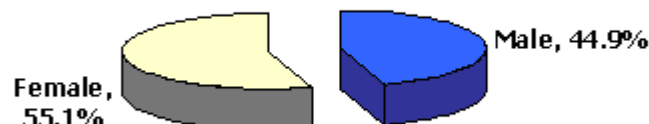
We believe that the key to providing you with quality candidates is to listen to these candidates & provide them with a quality website that allows them to drill down to the position that best suits their needs and qualifications, access career advice and view high quality vacancies. As such we have invested and continue to invest in maintaining a user friendly, effective, high quality website for both jobseekers and our advertisers.

- RecruitIreland.com was established in 1999 and is now recognised as one of the most innovative client and candidate-driven jobsites in Ireland
- 3,500 job applications processed through the site everyday
- 350 new candidates register with the site daily
- 70,000 job alerts are sent daily
- 220,000 absolute unique visitors per month - *source 2009 Google Stats*
- Over 170,000 Newsletters sent monthly
- A well educated, mature and experienced Irish Audience- *source RecruitIreland.com candidate survey 2009*

Age Profile



Male/Female



This means that your job will reach a large and qualified audience which gives you the opportunity to fill your job quickly and cost effectively.

Benefits of Online Advertising

1. Cost-effectiveness

Online Advertising represents excellent value for money in comparison to more traditional forms of media advertising.

2. Speed

Online Advertising dramatically speeds up the recruitment cycle. Once a job is posted on the site CVs will start to arrive in your inbox in a matter of hours.

3. Accountability

You can easily measure your return on investment. You can view how many people have seen the ad and how many applications come in directly for the job vacancy through RecruitIreland.com.

4. Reach

24/7 coverage means your job will reach a vast number of jobseekers wherever they are, whenever they are looking. Job Search is one of the most widely used functions of the internet in Ireland. - *source JNIR 2008*

Job Advertising

Post your job on RecruitIreland.com quickly and easily using our new job credits system.

A job credit is a posting which stays on the site for 14 days, then automatically expires.

If you are still recruiting at this stage, and choose to renew the job for another 14 days, this will require another credit. If you don't need to renew the role we store it for you to renew at any stage in the future.

- **Packages start** at 1 credit for €99 +VAT.
- **Buy Online**- You can purchase up to 50 job credits using our new quick and easy online purchasing system. If you need to purchase over 50 credits contact our experienced sales team to discuss your needs and we will tailor a package to meet them. Email sales@recruitireland.com or Locall 1890 450750.
- **Cost Effective**- Scale your usage up or down depending on the time of year or recruitment plans. You can also set a limit on the number of credits a user can access.
- **Your Personal Account** – Post new positions 24 hours a day 7 days a week. Add, delete and edit jobs any time, track job applications and communicate directly with your applicants.
- **Less Administration** – Once you post your job, there is no need for further administration. You will be notified by email when your job expires and you will be able to renew it quickly and easily if you need to.
- **Helpdesk** – If you need help, our experienced team are on hand to offer you assistance. Email info@recruitireland.com, Locall 1890 450 750. Helpdesk hours are Mon – Fri, 8.30am – 5.00pm.

CV Search Service

Jobseekers from all industry sectors, skill sets and disciplines have added their CV to RecruitIreland.com's CV Search Service and asked that we make them available for our advertisers to search. Using an intuitive search form, you can access the CVs of candidates that match your exact requirements.

Hot Jobs

Our Hot Jobs product is an additional service which guarantees your job prime positioning on job search results. Hot Jobs cost €80 per week and run Wednesday – Tuesday.

Brand Advertising

Banner Advertising

Advertising Formats Available

Format	Dimensions	Max File Size	Placement
Banner	468x60	40KB	Run of Site
Skyscraper	600x120	40KB	Run of Site
Island/MPU	300x250	40KB	Home Page

The image shows a screenshot of the RecruitIreland.com website. Three advertising formats are highlighted with labels and arrows:

- BANNER:** A horizontal banner at the top right of the page for "Distance Learning Courses" by "KILROY'S COLLEGE".
- SKYSCRAPER:** A vertical yellow banner on the right side of the page for "HIBERNIAN AVIVA" with the text "Looking out for you" and a "Get a car quote!" button.
- ISLAND/MPU:** A large rectangular advertisement in the bottom right quadrant for "Chorus ntl" offering "Digital+ HD, Broadband & Phone" for "€51.50 a month".

The website interface includes a search bar, navigation menu, and various user options.

Newsletter Sponsorship

Newsletter sponsorship is available and is distributed monthly to over 170,000 registered jobseekers.

Feature in our newsletter as employer/agency of the month and drive traffic to your own advertised jobs.

Job Alert Sponsorship

Drive traffic to your own website with premier sponsorship of our Job Alert Bulletins. These are daily and weekly emails sent to over 70,000 users by request.

Company Profiles

Our "Company Profiles" offer your company maximum visibility and excellent branding on the site. It is your mini website that you can tailor to discuss the benefits of working in your company. Giving jobseekers access to these answers will result in higher quality and better prepared applicants.

Call Us Now on 1890 450 750 for more information on Brand Advertising

Our expert team will be delighted to advise you on the most suitable option to meet your needs

Testimonials

Recent advertiser feedback (July 2009) indicates that there has been a significant increase in the number of applications received per job and the quality of candidates coming through from RecruitIreland.com remains excellent.

"The site was easy to use and we got some really great applicants through. We've ended up with our dream account manager and we have RecruitIreland.com to thank for that" **Simply Zesty**

"We are delighted to announce that we have successfully fulfilled the role of Marketing Manager with Venn, we would like to thank RecruitIreland.com for providing an excellent site that seems to attract huge response. Overall a very easy site/service to use and simple" **Venn Life Science**

"We have received a very good response to the advert with RecruitIreland.com and will be happy to continue to advertise positions on this site in the future" **Diane McQuaid in FCG Telecom.**

"We used RecruitIreland.com, as well as many other sources recently for a couple of key positions we needed to fill. Every candidate we recruited came through www.RecruitIreland.com as they were the most suited to the roles. Recruitireland.com seems to attract the best candidates, and the level of service they provide is second to none. Their website is very user friendly, and the process of placing and updating an ad is very easy from beginning to end. Definitely recommend using their site." **Deborah Cogley, Publicity Mailing Ltd**