



Providing CVs Direct to your Desk  
Job advertising • CV Search • Branding • Sponsorship Opportunities  
97 South Mall, Cork  
Locall: 1890 450 750 for Sales & Customer Service

## KEY STATS

- 3,500 job applications made through the site everyday
- 340+ new candidates registering with the site everyday
- Up to 1,000 clients advertising at any one time
- 16,000+ jobs advertised on the site at any one time
- 70,000 job alerts sent daily
- Monthly Newsletter sent to over 170,000 registered opted in candidates
- Over 1,300 CV's added to our CV Search Service per week
- 199,450 absolute unique visitors per month
- 402,710 visits per month

## AWARD WINNING

We have won various awards over the past 9 years recognising excellence in

- ⇒ Our People- Excellence Through People Award
- ⇒ Our Site- Golden Spider for Best Recruitment Website
- ⇒ Our Advertising- Numerous ICADs and Radio Awards

This highlights our commitment to driving the business forward and attracting quality candidates for our advertisers.

## PROMOTION

RecruitIreland.com consistently outspends its competitors when it comes to promoting the site and has the highest share of voice when it comes to advertising spend.

We advertise on the following mediums:

- TV
- Radio- National and Regional stations
- Bus & Dart
- Various online activities including advertising, affiliations and Google
- As part of TCH we also benefit from promotions in all TCH titles including Irish Examiner and Sunday Business Post

Our high profile advertising highlights the constant effort to attract quality candidates to the site.

RecruitIreland.com is also a member of the ERA, A global solution for European recruiters with a single contract, point of billing and account manager. This allows recruiters to

- Post jobs on partner websites
- Have access to partner websites' CV database
- Have access to over 4 million unique users.



a Thomas Crosbie Holdings Company

Irish Examiner, The Sunday Business Post, Kildare Nationalist, Evening Echo, Western People, Laois Nationalist, The Nationalist, Waterford News & Star, The Kingdom, Sligo Weekender, Newry Democrat, Down Democrat, The Irish Post, Roscommon Herald, The Echo, Gorey Echo, Wexford Echo, New Ross Echo, Motornet.ie, WLR FM, Beat 102-103, Red FM